



SGT UNIVERSITY
SHREE GURU GOBIND SINGH TRICENTENARY UNIVERSITY
 GURGAON, DELHI-NCR
 (Established by the Haryana Act No.8 of 2013)

FACULTY OF COMMERCE AND MANAGEMENT

SGTU/FCAM/03/2022/1179

Date: 05-11-2022

To

The Registrar,
 SGT University, Gurugram

Sub: Request for Approval of Budget for Online Session

Most respectfully I would like to state that we wish to organize an online session on **Entrepreneurship** on behalf of the Institutional Innovation Cell (IIC). The expert for the session would be **Ms. Shivani Kapoor, Co-Founder of ThinkStartup Learning, (Detailed Profile Attached)**. We wish to organize the session on **12th November, 2022 (12:00PM-1:00PM)**.

The budget for the session is as follows:

S. No	Particulars	Amount
1	Honorarium	Rs 2000/-

Kindly approve the budget and grant us the permission to conduct the session.


 Dean
 Faculty of Commerce & Management
 Dean
 Faculty of Commerce & Management
 SGT University
 Budhera, Gurugram

May be considered & approved please

ve
Approved

5/11/22

H. Kumar

Dean fcam

5/11/22

Enclosure:-

1. A copy of detailed profile of Expert
2. A copy of mail with approval from IIC

Registrar
 SGT University,
 Budhera, Gurugram

Requisition Form

Request for	Flex & Banner	Photo (Still/video)	Vehicle	Other
Y/N				
Name of the faculty <u>FCAM</u>		Event title <u>Online session on Entrepreneurship</u>		
Name of the Department <u>Management</u>		Event date & time <u>12.11.2022 at 12:00</u>		
Name of the coordinator <u>Ms Namrata Yadav & Ms. Alka Karyan</u>		Venue details <u>Online</u>		
Contact no. of the coordinator <u>9871535046 / 7838930933</u>		No. of guests <u>01</u>		
E-mail ID of the coordinator <u>NAMRATA_FCAM@SGTUNIVERSITY.ORG.</u>				

Requirement Details

Printing & Promotion (Tick against the requirement)	
Design type	<input type="checkbox"/> Flex <input checked="" type="checkbox"/> Banner
Whether design proposal attached	<input type="checkbox"/> Yes <input type="checkbox"/> No
Size Required	_____
Estimated Cost	_____
Quantity Required	_____

Photo / Video (Tick against the requirement)

Photography	<input type="checkbox"/>	Still	<input type="checkbox"/>	Video
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Vehicle Detail

Type of Vehicle	<u>N/A</u>		
Estimated Cost			
No of passengers			
Whether any luggage (Y/N)			
Details of journey	Pick-up point:	Drop point:	
Time	From:	To:	
Purpose of duty	Office <input type="checkbox"/>	regular Trip <input type="checkbox"/>	Other <input type="checkbox"/>

Accommodation / Meal

Type of accommodation	<u>N/A</u>		Meal (Y/N)
Estimated Cost		Estimated Cost	
Duration	From	To	

Other

please check the items required wrt the above event along with quantity

Item	Y/N	Qty	Description (If any)	Estimated Cost
Memento	—			
Sapling	—			
Bouquet	—			
Decoration	—			
Projector	—			
Speaker	—			
Screen	—			
Mike	—			
High Tea	—			
Lunch	—			
Honorarium	—			
Total				<u>2000/-</u>
Cost:				<u>2000/-</u>

Assigning Details

	Designing	Photo/Video	Vehicle	Others
Name of the assignment:	<u>E-Banner</u>			
Assigned to:				
Department:				
Contact number:				

Date of submission: 5/11/2022

Signature of Dean

Dean

Assential guidelines

1) This requisition shall be raised seven days prior to the event.

2) In case the event is rescheduled, postponed or cancelled, kindly intimate the concerned department immediately.

Registrar
SGT University,
Budhera, Gurugram

Namrata
5/11/22
Signature of Coordinator

Faculty of Commerce & Management
SGT University,
Budhera, Gurugram

SHIVANI KAPOOR

Shivani Kapoor is a serial entrepreneur and a thought leader in the space of Education, 21st Century skills and Entrepreneurship. Currently Co-Founder of ThinkStartup Learning, Shivani is on a mission to unleash the entrepreneurial potential in our nations' youth. Shivani combines a passion for education with an ability to create organizations that have far-reaching impact. She has spent the last 10 years creating high quality educational institutions that nurture students to be original thinkers and innovators of tomorrow.

Personal Profile

- Serial Entrepreneur with deep experience in Education Startups
 - CoFounder of ThinkStartup, an entrepreneurship education venture in K12 space.
 - CoFounder of Intellitots Learning, a leading provider of early years education acquired by KLAY in 2018
 - CoFounder of Intelliminds, a program for gifted students developed in partnership with IIT Delhi.
 - CoFounder of Youth Ideathon, India's largest innovation competition for schools that runs in partnership with CBSE, MEPSC (Sector Skills Council)
- Startup Mentor to several Women led Startups
 - Founding Member of SheEO – a platform that supports women entrepreneurs through access to funding, mentorship and network.
 - Advisor to several women led startups with a key focus on startups in the education sector.
- Thought leader in the space of Education, 21st Century Skills and Entrepreneurship
 - Frequent Speaker on panel discussions on Education, 21st century skills and Startups held by organizations such as TiE, EduExcellence and IIT Delhi.
 - Partnered with Johns Hopkins University to bring Brain Targeted Teaching methodology to Indian educational institutions and conducted several teacher training sessions
 - Helped several organizations implement Brain Targeted Teaching into their educational systems.
- Experienced Business Executive with Global experience
 - Regional Business Head for KLAY handling North Region comprising of 40 learning centres and a team of 1500 educators and caregivers.
 - Relationship Management for Infosys for international clients such as Apple, Bank of New York, Franklin Templeton and Williams Sonoma.
 - Worked in US, UK, Canada and Japan and managed diverse multi location teams and projects.
- Seasoned Leader with Cross Functional experience
 - Experience of managing large diverse teams and creating strong organizational culture
 - Adept at handling complex operations with high degree of quality compliance
 - Full experience of end-to-end management of Sales, Marketing and Growth for small and large organization.
 - Demonstrated success in creating high performing teams and delivering value to all stakeholders.

Education

Executive MBA
B. Tech (Civil Engg.)

Indian Institute of Management, Calcutta
Indian Institute of Technology, Delhi

India
India



Fwd: Shivani Kapoor - Profile

Namrata Yadav <namrata_fcam@sgtuniversity.org>
To: Bhupender Sharma <bhupender_fcam@sgtuniversity.org>

Sat, Nov 5, 2022 at 12:27 PM

----- Forwarded message -----

From: **Dr. Ashwini Kumar** <ashwini_feat@sgtuniversity.org>
Date: Sat, Nov 5, 2022 at 10:40 AM
Subject: Re: Shivani Kapoor - Profile
To: Alka Sanjeev <alka_fc@sgtuniversity.org>
Cc: Asad Habeeb <asad_fet@sgtuniversity.org>, IIC . <iic@sgtuniversity.org>, Dean FCAM <dean.fc@sgtuniversity.org>, Namrata Yadav <namrata_fc@sgtuniversity.org>

Dear mam
Yes, please proceed.

On Sat, Nov 5, 2022 at 10:36 AM Alka Sanjeev <alka_fc@sgtuniversity.org> wrote:
Dear Team

I have got the confirmation from Ms. Shivani Kapoor, please find attached her brief profile.
Kindly give the go ahead, so that we can proceed further.

Regards
Alka Sanjeev
Assistant Professor, FCAM
SGT University
9871535046

----- Forwarded message -----

From: **shivani@thinkstartup.in** <shivani@thinkstartup.in>
Date: Fri, Nov 4, 2022 at 3:47 PM
Subject: Shivani Kapoor - Profile
To: alka_fc@sgtuniversity.org <alka_fc@sgtuniversity.org>

Dear Alka,

I am sharing my profile for your reference.

Regards,
Shivani Kapoor
CoFounder, ThinkStartup Learning
9818659010
www.thinkstartup.in

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Thanks & Regards

Dr. Ashwini Kumar

डॉ. अश्विनी कुमार

Ph. D/NIT Jamshedpur-India

Research Associate Professor

Department of Mechanical Engineering

Faculty of Engineering & Technology

SGT-University, Gurugram-122505, Haryana, India.

<https://engineering.sgtuniversity.ac.in/dr-ashwini-kumar/>

Email: ashwini_feat@sgtuniversity.org, aknitsr08@gmail.com, ashu448@gmail.com

Webpage: <https://sites.google.com/view/drashwinikumar/home>

<https://scholar.google.co.in/citations?user=brGZQk0AAAAJ&hl=en>

<https://www.researchgate.net/profile/Dr-Kumar-68>

<https://orcid.org/0000-0003-3120-0294>

Phone: +91-8252224810, +91-7219680745



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05/11/22

D/VC/2518
06/11/22

(S)

Institution Innovation Council (IIC) - SGT University

Event Report - Final

Academic Year: 2022-2023

Quarter (Dropdown options): Quarter 1

Activity Vertical : Self Driven Activities

Date of Proposal: 17 Nov, 2022

Date of Event: Nov 17, 2022

1. Program / Activity Name (Title) : **My Entrepreneurial Journey: The Road to Success**
2. Select appropriate program type from below mentioned under level 1: **Expert Talk**
3. Select the appropriate theme of the event (dropdown options): **Entrepreneurship & Startup**
4. **Introduction to event:** Prodigy Association, Faculty of Science, SGT University under the aegis of Institution Innovation Council (IIC) is organizing, "My Story- A Motivational Session by Successful Entrepreneur". Ms. Shivani Kapoor, Co-founder, ThinkStartup Learning, provided a true idea about how Start-ups and Entrepreneurship can be pursued as good career opportunities.
5. **Objective of the event (Maximum 100 letters):** The session was devoted to address the needs to enhance the knowledge of students about startups, platforms available to support innovative ideas and the aspects of taking entrepreneurship as career opportunities.
6. **Benefit in terms of learning/skill/knowledge obtained (Maximum 150 letter):** The purpose of conducting session was to enlighten students about the importance of Ideation and Innovation. It also provided a true idea about how Start-ups and Entrepreneurship can be pursued as good career opportunities. It emphasized on the need of self-introspection by budding entrepreneurs to understand them well and in better defining the optimal size and scope of the business by incorporating their own financial, family, and other personal goals into the mix, along with determining if entrepreneurship is the correct path for hem.

7. Event general information

Attributes	Details 1	Remarks
Organizer's detail	FCAM	
Coordinator's detail	Ms. Alka Sanjeev & Ms. Namrata Yadav	
Associating Partner Details	NA	
Mode of Conduct	Online Event	
Number of Student Participants : (Minimum 40 students as per norms)	122	
Number of Faculty Participants (if Any)	6	
Number of External Participants (If any) :		

8. Speaker/Guest/Expert Details:

Sr. No.	Expert Details	Remarks
1	Ms. Shivani Kapoor is a serial entrepreneur and a thought leader in the space of Education, 21 st Century skills and Entrepreneurship. Currently Co-Founder of ThinkStartup Learning.	

9. **Scheduled online**

Major Attributes	Time Slot	Remarks
Opening ceremony	12.00-12.05PM	Welcome note by Anchor
Event	12.05- 1.00PM	Expert Talk
	1.00-1.15 PM	Question Answer Session
	1.15-1:25 PM	Vote of Thanks

10. **Budget requirement for the conduction of event :**

Sr. No	Requirement	Concerned Department	Qty	Associate d Budget
1.	Banner Design : (E-Banner)	Designing Department	1	NA
2	Video Editing for Social Media	FMMT	1	
3	Video Editing for IIC Portal (2MB)	FMMT	1	
4	Collage Photo (2MB)	FMMT	2	
5	Honorarium for Guest	Accounts Department		4500/-
	Total Budget			4500/-

11. **Banner: Attached banner soft copy**



SGT UNIVERSITY



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Faculty of Commerce and Management (FCAM)
(Under the aegis of the Institution Innovation Council-SGT University)

is organising a

Speaker Session on
**MY ENTREPRENEURIAL JOURNEY:
THE ROAD TO SUCCESS**

Coordinator

Ms. Alka Sanjeev
Convener
(FCAM)

Ms. Namrata Yadav
Co-Convener

📅 12th November, 2022 | ⌚ 12:00 PM onwards

Venue: Online

Speaker Session

Speaker



Ms. Shivani Kapoor
Co-founder, ThinkStartup Learning
Start up Mentor

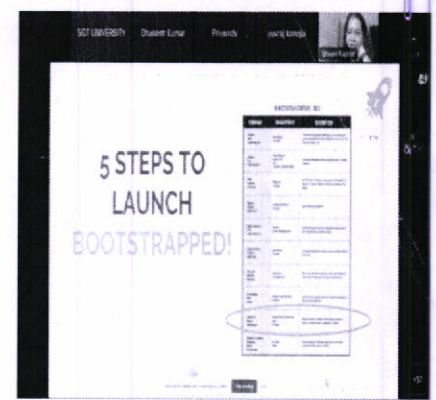
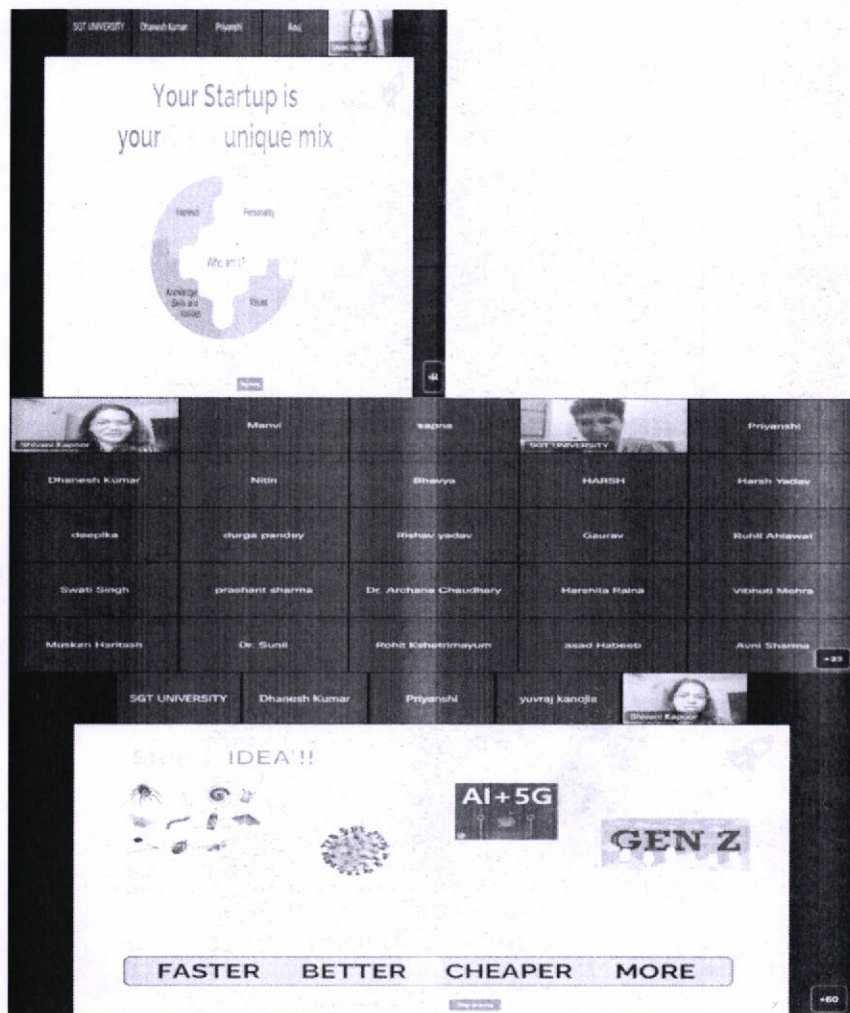
12. Pre link of Event: Face book link

<https://www.facebook.com/IICSGTUniversity/posts/pfbid0FaZ8GHjUzeYhM8gnucZfCf2U5Dnvu7SFqACgh4QoSsYWcuoGgganYe3HEHaR8QZXI>

13. Pics of the Events: Attached 10 pics with this file (Geotag)

https://drive.google.com/drive/folders/18_QWk9c_9Z4nfjwqJtcZELlwZzfFXx8H?usp=share_link

14. Collage Pics: Attached 02 pics with this file (up to 02 MB)



Students participating in the online session

15. Video for Social media promotion of the Event. (up to 02 MB) -

https://drive.google.com/file/d/1a2BjnvHsoQ0eemg184XY7_OKotO88gcT/view?usp=share_link

15. Video for IIC Portal through Youtube (Full length Video)

16. Post Link of event:

- Facebook Link (For social media promotion post) :

https://m.facebook.com/story.php?story_fbid=pfbid0u1AYREeHt6XHCYNxUgsrchVkh6PyXv9fR7vhizK9WPneHF7ZYEMvmaNfWsGoim1C1&id=100085887371485&mibextid=qC1gEa

- Youtube Link (For IIC portal upload) : _____

Minute to Minute Summary (in detail): The Faculty of Commerce and Management under the aegis of Institution's Innovation Council- SGT University organized a motivational talk by Ms. Shivani Kapoor, Co-Founder, ThinkStartup Learning, on 12th November, 2022. The session was well attended by students representing all the faculties of the university. Ms. Alka Sanjeev, Assistant Professor (FCAM) and Ms. Namrata Yadav, Assistant Professor (FCAM) were the Convener and Co-convener of the session.

The online session by Ms. Shivani Kapoor, a seasoned entrepreneur sought to apprise the students of SGT about traits and skills of entrepreneurs and challenges of undertaking the entrepreneurial journey. The session also aimed at explaining the steps undertaken to launch the startups and to outline the imperatives of the journey.


The speaker Ms. Shivani Kapoor, has been the co-founder of ThinkStartup an education venture in K12 space, Intellitots Learning a venture for early years education, Intelliminds a program for gifted students and Youth Ideathon the largest innovation competition for schools that runs in partnership with CBSE, MEPSC (Sector Skills Council). She has also been a start up mentor to several women led start ups, has conducted several teacher training sessions and helped several organizations to bring Brain Targeted Teaching methodology to Indian educational institutions.

It was an interactive and insightful session in which the participants vicariously learnt from the eventful journey of Ms. Shivani Kapoor. She emphasized on the need of self introspection by budding entrepreneurs to understand them well and in better defining the optimal size and scope of the business by incorporating their own financial, family, and other personal goals into the mix, along with determining if entrepreneurship is the correct path.

Further, the speaker succinctly put forth the ways to generate ideas for the startups in response to the existing customer problems, dynamic macro environment or to the rapid technological advancements followed by its validation. Ms. Shivani Kapoor implored the students to build an MVP (Minimum Viable product) and start with the business right away targeting the early adopters. Subsequently the focus should be on finding the product market fit and to pivot if the need arises.

At the end the speaker fielded questions from the students. The session coordinator thanked the speaker profoundly for her engaging talk at the culmination of a very successful session.

17.


Signature of the Proposer
Name: Ms. Alka Sanjeev
Email Id alka_fcm@sgtuniversity.org
Mobile No. 9871535046

Convener / IIC SGT University

Vice-President / IIC - SGT University